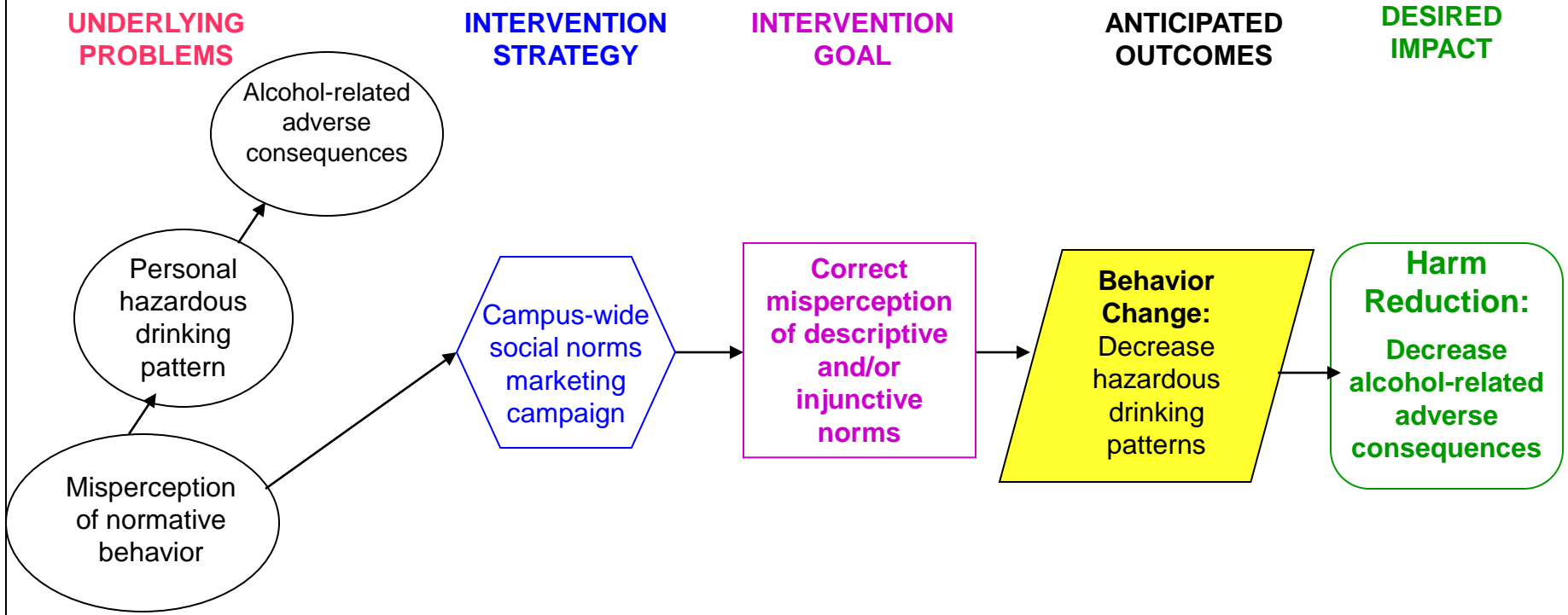
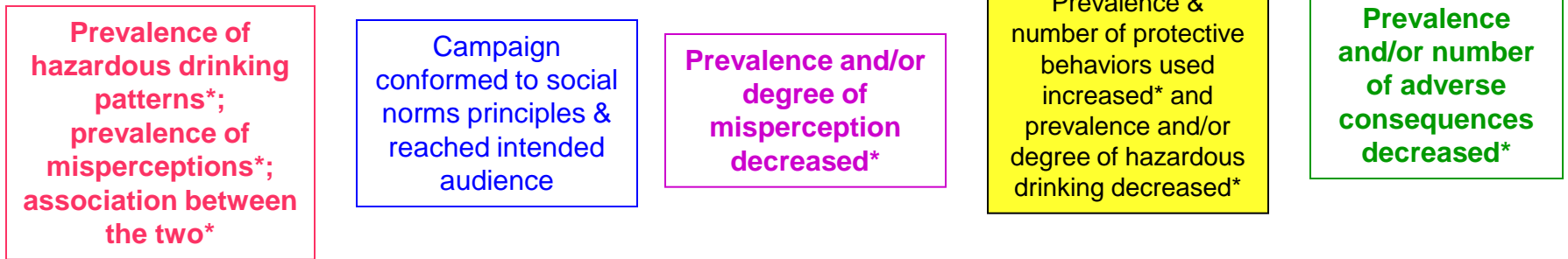


# LOGIC OF SOCIAL NORMS INTERVENTIONS

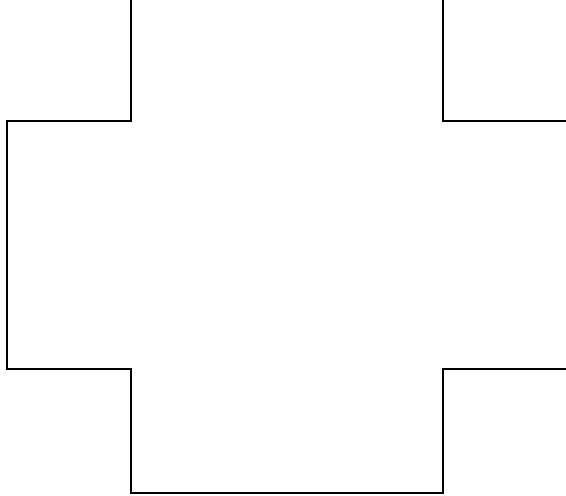


## EVIDENCE NEEDED

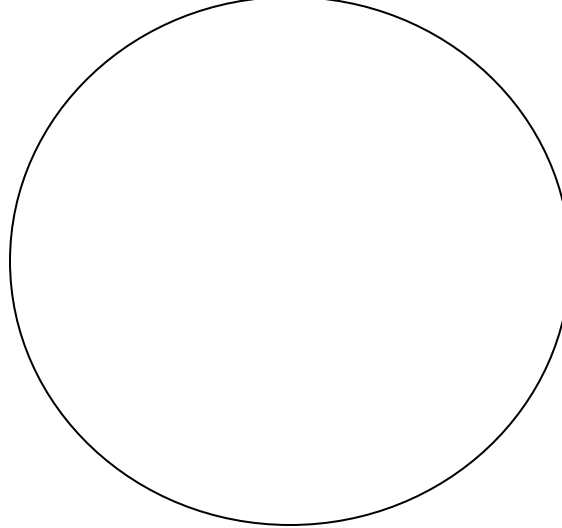


\*Baseline assessment needed before intervention & follow-up assessment after intervention

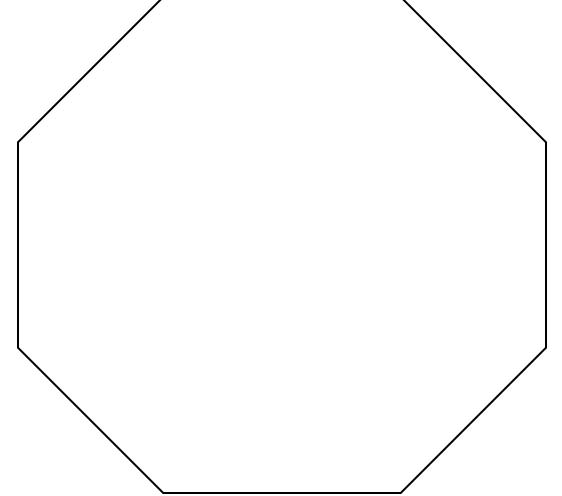
**INTENDED  
POPULATION**



**UNDERLYING  
PROBLEM(S)**

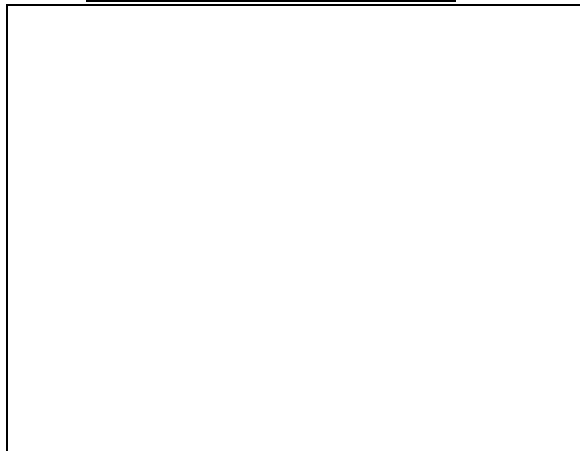


**INTERVENTION  
STRATEGY**

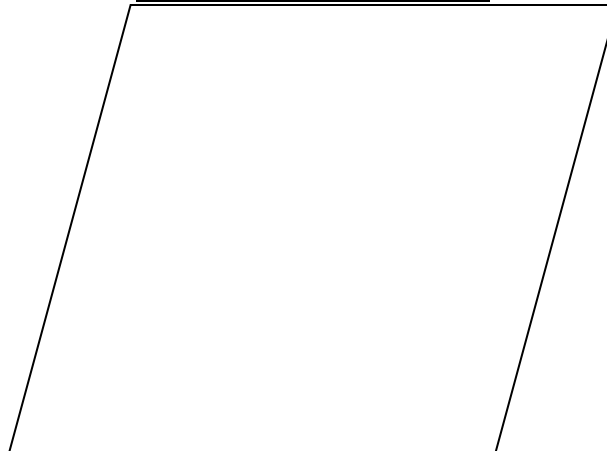


**LOGIC MODEL FILL-IN-THE-BLANKS**

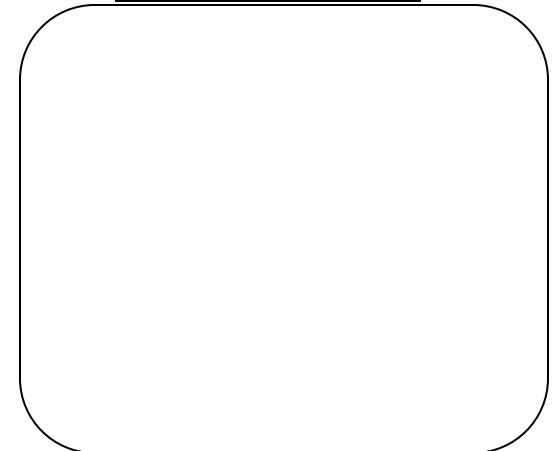
**INTERVENTION  
GOAL(S)**



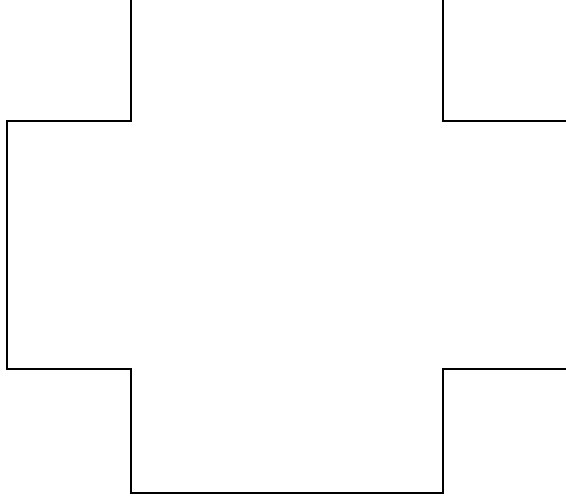
**ANTICIPATED  
OUTCOMES**



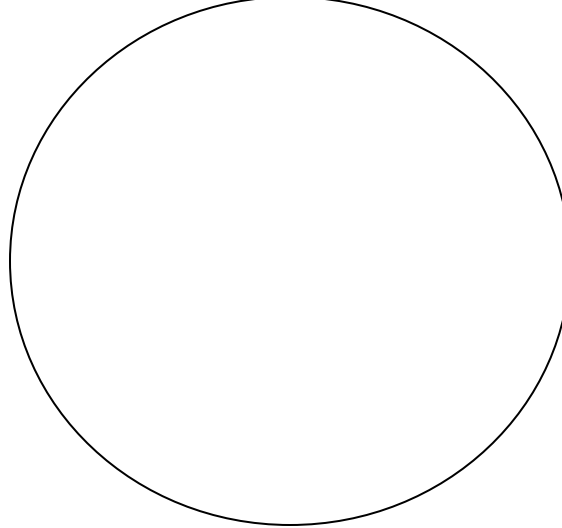
**DESIRED  
IMPACT(S)**



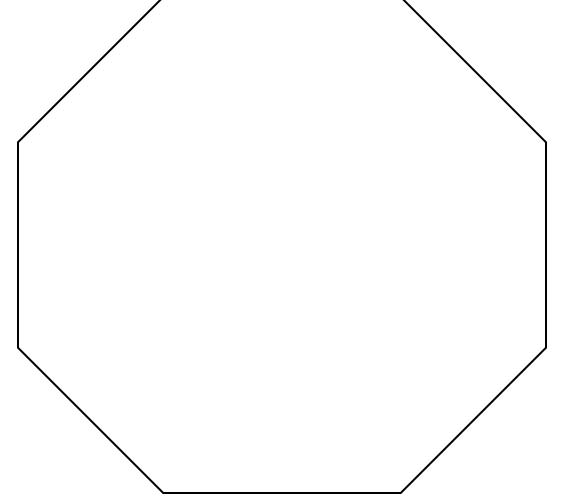
**INTENDED  
POPULATION**



**UNDERLYING  
PROBLEM(S)**

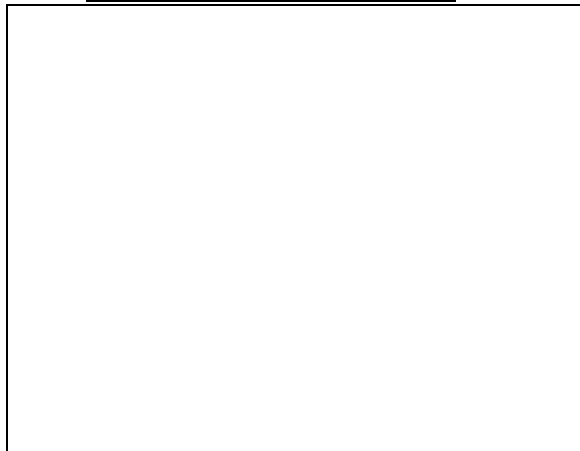


**INTERVENTION  
STRATEGY**

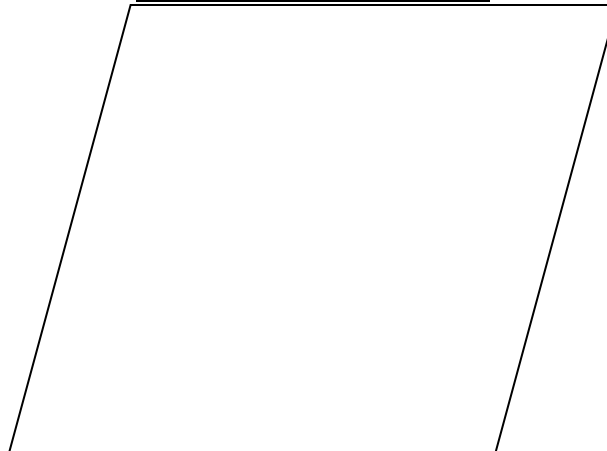


**EVIDENCE NEEDED & SOURCE**

**INTERVENTION  
GOAL(S)**



**ANTICIPATED  
OUTCOMES**



**DESIRED  
IMPACT(S)**

