



Mini-Grant Report

Name of College: Omaha Collegiate Consortium (Bellevue University, Clarkson College, College of St. Mary, Creighton University, Metropolitan Community College, Nebraska Methodist College, and the University of Nebraska at Omaha)

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**This person is responsible for the completion of the proposed project.*

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**This person must have authority to commit and receive funds on behalf of the institution*

Total mini-grant funds received: \$ 2,100

Total expenses: \$2,099.88

Note: There was no cost for design services because the OCC utilized Creighton's Creative Suite, which does not charge Creighton departments for their services. All spending was devoted to printing.

Project start date: July 1, 2016

Project end date: September 16, 2016

PROJECT DESCRIPTION

- **State the project objectives to be met (should be from the college strategic plan).** The objective the OCC seeks to address with this particular project is to "increase student knowledge regarding campus and community policies/laws related to alcohol."

- **Describe the activities to meet each objective.**

The OCC Coordinator spent time reviewing a brochure entitled “What’s Your Degree Worth?” by the Missouri-based higher education coalition, Partners in Prevention. The Missouri brochure lists a wide variety of career paths that a college student may choose to pursue. Many of these careers require a professional license, state board exams, and/or a background check to ensure eligibility for employment. Persons with recent alcohol-related convictions and/or felony convictions may be ineligible for licensure or employment. The Missouri coalition collected relevant information on these restrictions, and published a brochure to ensure that students know the facts about the risk. The brochure also contained basic alcohol related facts (e.g. the legal Blood Alcohol Concentration for driving in the state and standard drink sizes), as well as resources to obtain help with alcohol use. This brochure served as the inspiration for OCC’s plans for a similar publication for Omaha area college students. The OCC Coordinator collected state specific information for 19 separate employment paths, as well as campus specific resource information for each of partner institution. The OCC Coordinator then worked with the Creighton Creative Suite and the Creighton University Print Center to design and print the brochures. Creighton University changed printing vendors in the summer of 2016. Because of the new pricing structure and volume discounts offered by the new vendor, the original order was able to be increased. A total of 14,198 brochures are available for partner schools to distribute to students. A digital copy of the brochure is also available for schools to promote via their websites or other resources. The brochures are being distributed by OCC campus partners to students and parents at campus events, made available in campus counselors’ and advisers’ offices, and through other channels as OCC campus partners see fit. The OCC Coordinator has worked with each school to identify the best venues for each school, with a particular emphasis on ensuring that the materials are readily available to upperclassmen, who may be more likely to be thinking about career choices.

- **How will the success be measured?**

The OCC will ask partner institutions to incorporate a question on each of the 2017 campus climate surveys asking whether or not students are aware of the negative consequences an alcohol conviction can have on their intended career path, as well as whether or not they received any information from their school on this topic.

- **Explain where this project falls in the National Institute on Alcohol Abuse and Alcoholism’s “Tiers of Effectiveness”.**

This program falls under Tier 3, as it is an example of providing “information for new students and their parents about alcohol use and campus policies” presented in tandem with other programs such as the Power of Parenting webpages and the Year One College Alcohol Profiles.